

AFU students honor DMI with Dubai as the Capital of Arab Media for 2020



A delegation from the College of Mass Communication at Al Falah University convened with Dubai Media Incorporated to discuss ways of cooperation to enhance knowledge and to provide support to produce and deliver high-quality content to the public.

The visit comes as part of the College of Mass Communication's efforts to collaborate with prestigious media institutions such as DMI to disseminate knowledge and scientific research and encourage reading in Arabic through the publication of research and studies produced and supervised by the university.

The delegation included Dr. Hassan Mustafa, Dean of the College of Mass Communication, Dr. Robin Kabha, Assistant Professor of New Media, Dr. Ahmed Kamel, Assistant Professor of Public Relations and Dr. Moataz El-Bahi with several university students.

Dr. Mustafa stated that the university is looking forward in the future to expand the circle of collaborators to serve members of the community and support Dubai's Strategic Plan.

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