



Partnership with the Sharjah Government Media Bureau



Dr. Noor Aldeen Atatreh, Chancellor, welcomed H.E. Tariq Saeed Allay, Director for Sharjah Government Media Bureau yesterday, 18th April 2018 at Al Falah University Dubai campus. During the meeting, both parties raised ways on how to enhance cooperation by providing training opportunities for students of College of Mass Communication, effectively linking theoretical knowledge to practical application.

The meeting was part of a lecture with regards to the role of Sharjah Government Media Bureau in elevating and developing the emirate's media status at the local, regional and international level.

H.E. Allay stated that the establishment of the Sharjah Government Media Bureau has been guided by the directives of His Highness Sheikh Dr. Sultan bin Mohamed Al Qasimi, Supreme Council Member and Ruler of Sharjah to cooperate with leading educational institutions in the UAE to contribute to the structural transformation taking place in terms of media growth and development.

Dr. Atatreh said that Al Falah University seeks to build a strong partnership with media institutions in general, particularly with Sharjah Government Media Bureau to improve the level of educational outputs in the university.

At the end of the meeting, Dr. Noor Aldeen Atatreh presented the University's shield and logo to H.E. Tariq Saeed Allay and a Certificate of Appreciation in honor of the efforts exerted in the service of the Emirate of Sharjah.

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