



7th International Government Communication Forum



In the presence of His Highness Sheikh Dr. Sultan bin Muhammad Al Qasimi, Member of the Supreme Council and Ruler of Sharjah, Al Falah University participated in the seventh session of the International Government Communication Forum.

Emirati, Arab and foreign speakers, heads of government and private companies, academics, and media professionals attended the forum. The forum discussed the requirements for effective communication between government leaders, how to overcome contemporary challenges and to look ahead and ensure optimal communication between components of society.

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